## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re: Patent Application of Charles A. Eldering et al

Conf. No.: 7576 : Group Art Unit: 2611

Appln. No.: 10/068,771 : Examiner: Son P. Huynh

Filing Date: 05 FEBRUARY 2002 : Attorney Docket No.: T742-10

Title: Targeted Advertising in On Demand Programming

## PETITION FOR EXTENSION OF TIME UNDER 37 C.F.R. §1.136(a)

Applicant(s) in the above-identified application hereby petition(s) for a one-month extension of time to and including August 6, 2007, (August 5 being a Sunday), for responding to the Office Action mailed April 5, 2007.

- The Commissioner is hereby authorized to charge Deposit Account No. 501535 as noted below.

  A duplicate copy is enclosed.
  - Extension fee in the amount of \$120,000.
  - Any deficiencies or overpayments in the above-calculated fee.

Date: 8/6/07

Andrew W. Spicer Registration No. 57,420

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